

Third Annual Santillana, USA National Spanish Spelling Bee Sponsorships



Organized and sponsored by
New Mexico Association for Bilingual Education
Alliance for Multilingual Multicultural Education



\$5,000 -- TURQUOISE SPONSOR

Publicity:

- Company logo on home page of Bee website
- Company logo on Bee press releases
- Promotion at pre-Bee events

Recognition and Signage at the Bee:

- Turquoise Sponsor listing in Bee program
- Turquoise Sponsor signage at Bee

- Full-page ad in Bee program
- Company logo in PowerPoint presentation at Bee
- Company may distribute pre-approved promotional items at Bee
- Company may display a banner at Bee directly behind Speller's Podium

Complimentary Tickets:

- Eight complimentary

tickets to the Awards Dinner, with signage, banner and recognition in Awards Program



Joana Fernández, First Place Winner, (tie) SNSSB, 2012

\$2,000 -- PLATINUM SPONSOR

Publicity:

- Company logo on home page of Bee website
- Company logo on Bee press releases
- Promotion at pre-Bee events

Recognition and Signage at the Bee:

- Platinum Sponsor listing in Bee program
- Platinum Sponsor signage at Bee
- Full-page ad in Bee program
- Company logo in PowerPoint presentation at Bee

- Company may distribute pre-approved promotional items at Bee
- Company may display a banner at Bee

Complimentary Tickets:

- Four complimentary tickets to the Awards Dinner



Judith Villa, First Place Winner, (tie) SNSSB, 2012



\$1,000 -- GOLD SPONSOR

Publicity:

- Company logo on Bee website
- Company logo on Bee press releases
- Promotion at pre-Bee events

Recognition and Signage at the Bee:

- Gold Sponsor listing in Bee program
- Gold Sponsor signage at Bee

- Full-page ad in Bee program
- Company logo in PowerPoint presentation at Bee
- Company may display a banner at Bee

Complimentary Tickets:

- Four complimentary tickets to the Awards Dinner

\$750 -- SILVER SPONSOR

Publicity:

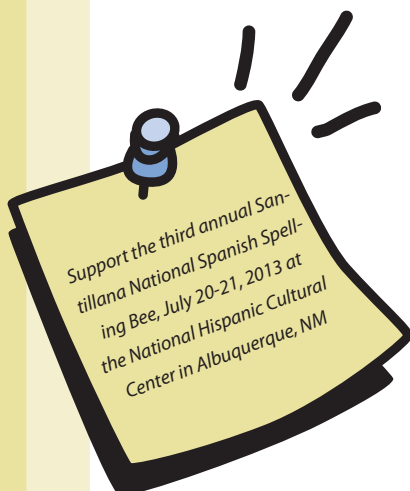
- Company logo on Bee website
- Company logo on Bee press releases
- Promotion at pre-Bee events

Recognition and Signage at the Bee:

- Silver Sponsor listing in Bee program
- Half-page ad in Bee program
- Company logo in PowerPoint presentation at Bee

Complimentary Tickets:

- Two complimentary tickets to the awards dinner



\$600 -- TWO-TEAM SPONSOR

Publicity:

- Company logo on Bee website
- Promotion at pre-Bee events

Recognition and Signage at the Bee:

- Two-Team Sponsor listing in Bee program
- Quarter-page ad in Bee program
- Company logo in PowerPoint presentation at Bee

\$325 -- ONE-TEAM SPONSOR

Publicity:

- Company logo on Bee website
- Promotion at pre-Bee events

Recognition and Signage at the Bee:

- One-Team Sponsor listing in Bee program
- Company logo in PowerPoint presentation at Bee

\$100 -- SUPPORTER SPONSOR

Publicity:

- Company logo on Bee website

Recognition and Signage at the Bee:

- Supporter Sponsor listing in Bee program
- Company name listed in PowerPoint presentation at Bee



2012 winners with NMABE and Santillana representatives.

SANTILLANA NATIONAL SPANISH SPELLING BEE

July 19-20, 2013--National Hispanic Cultural Center--Albuquerque, NM

If you are interested in supporting the Santillana, USA National Spanish Spelling Bee, please contact David Briseño at 505 238-6812 or email him at nmabe@suddenlink.net

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